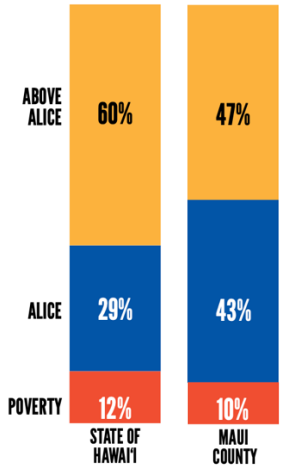
ALICE in the State of Hawai'i:

2024 Facts and Figures: Maui County at a Glance

Percentage of ALICE Households in 2024



53%

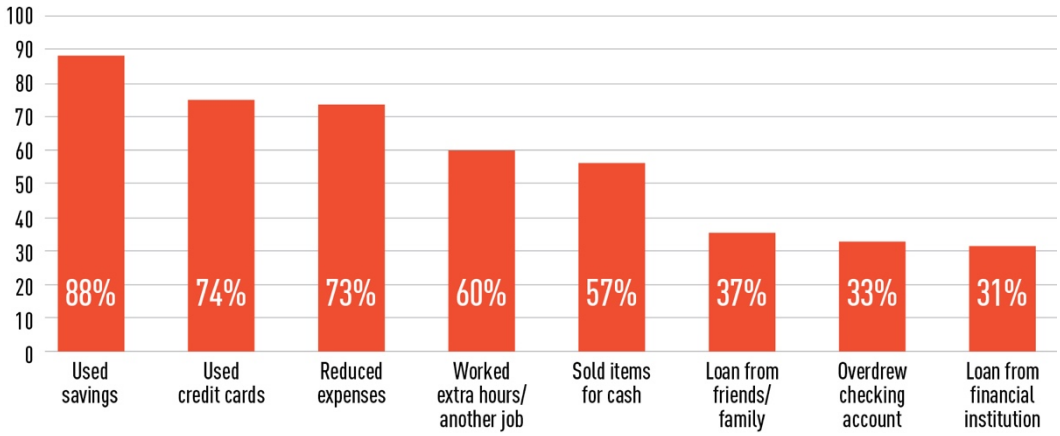
of Maui households
are below the ALICE Threshold
(as compared to 47% in 2022)*

46%

of Maui households
are "just getting by"
or "finding it difficult to get by"
(as compared to 47% in 2022)*

Methods Used to Cover Expenses when Spending Exceeded Income

by Maui County Households in Last 12 Months



Rainy-Day Fund

2 in 5

Or 40% of Maui residents do not have the necessary resources to cover their expenses for a three-month period in case of sickness, job loss, economic downturn or other emergencies.

Maui Household Debt

77% have some debt
(as compared to 77% in 2022)*

8% have far more debt than they feel is manageable

**As compared to ALICE in Hawai'i: 2022 Facts and Figures report and County Facts and Figures sheet by Aloha United Way.*

In partnership with:

ALICE in the State of Hawai‘i:

2024 Facts and Figures: Maui County at a Glance (cont.)

Importance of Credit Score

79%
Maui residents know their credit score

20%
Maui residents rate their credit score “fair” or “poor”

Perceived Price Increase

9 out of 10
Or 89% of Maui residents think prices have increased in the areas where they live, work, and shop.

Facing the Difficult Decision to leave Hawai‘i

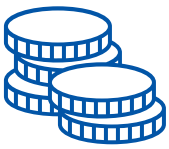
Consideration for Moving out of the State

45%
Households below the ALICE Threshold

Contain at least one Maui County individual who has considered moving out of the State in the past 12 months

33%
Households above the ALICE Threshold

Drivers of Outward Migration for Maui Residents



Cost of Living
79%



Cost of Housing
68%



Availability of Housing
39%



Work / Job Opportunity
24%



Care for a Family Member
11%

For more information on ALICE in Hawai‘i: 2024 Facts and Figures and to view the full report, visit auw.org/about/alice-initiative/alice-reports